



# ACETT

Auditory  
Communication  
Enhancement  
Through Touch  
**SEED/0719(B)/0090**



RESEARCH AND  
INNOVATION  
FOUNDATION



Republic of Cyprus



**European Union**  
European Regional  
Development Fund



**Structural Funds**  
of the European Union in Cyprus

*The Project ACETT SEED/0719(B)/0090 is co-financed by the European Regional Development Fund and the Republic of Cyprus through the Research and Innovation Foundation.*

# What?

Through project ACETT, IREROBOT aims to develop and enter the market with a product based on a novel communication method that uses the sense of touch, by **converting sounds to vibrations** that are transmitted to the skin through a unique interface.

# Why?

The main challenge addressed is to **provide access to sounds to deaf people so that they can experience 'hearing' and communicate without relying solely on either lipreading or sign language**, which present their own drawbacks. ACETT addresses a community of half a billion people with a hearing disability, enabling immersion in the world of sounds through the sense of touch therefore reducing social distancing and isolation.

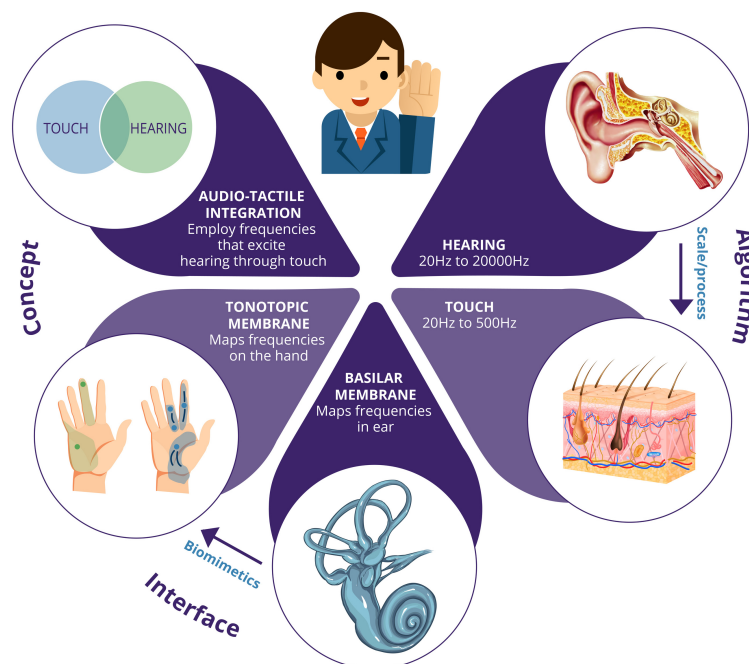
# How?

The innovative solution being developed is based on a **vibrotactile interface communication system** using sensors and an interface which will connect the device to the skin of the person suffering from hearing impairment. The method developed by IREROBOT essentially **measures sound signals, processes, and transforms them, and finally delivers the vibrations to the skin.**

# Specific Objectives

- Development of prototype up to Technological Readiness Level 7/8
- Development of optimal product outlook and ergonomics by recruiting potential customers and users in the design process (User-Driven-Design).
- Implementation of a solid market and communication strategy that will enable market penetration through a B2B business model.
- Reach company growth and sustainability through building of lasting connections to industry and recruitment of new company members.

## SOLUTION





# IREROBOT

IREROBOT LTD is a research and development firm that aims to generate interactive technologies which have a positive effect in people's lives. Rehabilitation robotics, medical technologies and sensory interfaces are the current topics of focus of IREROBOT. Our vision is to achieve a significant impact towards rendering human-machine interaction technologies more physical and comfortable and contribute to the betterment of cyber-physical experience through a more technologically inclusive world.

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